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**Expresso Fitness Expands Facilities in Anticipation of Growth Surge**  
*Company Moves All Operations to New Headquarters*

Sunnyvale, Calif. – September 12, 2007 – Expresso Fitness®, the leading supplier of interactive cardio fitness systems for the commercial health club market, today announced the company has moved its office headquarters in order to support the accelerating demand for its revolutionary, virtual reality-enhanced cycling systems.

“Our Stewart Drive facility carried us through a revenue increase of over 20 times in a period of about two years”, stated Brian Button, CEO, Expresso Fitness. “We expect our new Lakeside Drive headquarters to support another 10 times production growth. The new facility is also more adequately designed for promoting collaboration by our development team – teamwork that in the past has produced some of the most cutting-edge new software and exercise products in the industry.”

Expresso’s new headquarters, which offers triple the space of the former location, integrates over 35,000 square feet of office and operational space. With a more optimal layout for engineering, assembly, testing, shipping and receiving, the new location is expected to meet space requirements for the next two years.

Dave Moroney, VP of Finance, added: “With our Lakeside lease terms, we have secured the infrastructure for continued growth at very attractive rates. This was the ideal time to make this move.”

**About Expresso Fitness**

Expresso Fitness was founded in 2003 with the mission of satisfying an exerciser’s need for an engaging and effective cardiovascular fitness experience. The company leverages the benefits of superior interactive technology at an affordable cost to provide the health, sports and fitness industry with fully integrated, commercial-grade virtual reality-enhanced cardio fitness systems that are revolutionizing indoor exercise. Expresso systems are sold to fitness facilities and consumers in North America, Europe and select international locations. For more information, visit [www.expressofitness.com](http://www.expressofitness.com) and [www.expresso.net](http://www.expresso.net).

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